



**KEY: (for the purposes of this study)**

A- Central Marion	G- Southwest Marion
B- North Marion	H- West Marion
C- Northeast Marion	I- Northwest Marion
D- East Marion	1- City Hall
E- Southeast Marion	2- Marion Library
F- South Marion	3- Water Company

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N

**BASED ON THE MAP, IN WHICH SECTORS OF THE CITY DO YOU LIVE OR OWN PROPERTY? (CALL IF UNSURE)**

**(PLEASE CIRCLE ALL THAT APPLY)**

A B C D E (I LIVE OUTSIDE OF  
F G H I MARION CITY LIMITS)

**IN WHICH SECTOR OF THE CITY DO YOU WORK?**

**(PLEASE CIRCLE ANSWER)**

A B C D E (I LIVE OUTSIDE OF (N/A)  
F G H I MARION CITY LIMITS)

**PLEASE RETURN BY MARCH 6TH, 2009 TO:**

Advisory Plan Department  
301 South Branson Street, Marion, IN 46952  
Phone: 765.651.4295 ■ Fax: 765.651.4298

There will be 1 community meeting per "sector" shown above (March-April '09). Check [www.marionindiana.us](http://www.marionindiana.us) Advisory Plan Site for survey results and planning meetings scheduled in your area on the Planning Calendar.

PLEASE ANSWER AS MANY OF THE FOLLOWING SURVEY QUESTIONS AS POSSIBLE. YOUR INPUT IS VALUABLE TO THE CITY'S PLANNING PROCESS. RESULTS WILL BE POSTED ONCE COMPILED.

**THANK YOU!**

**PLEASE SHARE YOUR OPINION:**

1. HOW OFTEN DO YOU OR YOUR FAMILY SHOP IN THE FOLLOWING AREAS? (NEVER, YEARLY, MONTHLY, WEEKLY, DAILY)

**N Y M W D**

Within City limits of Marion

Within Grant County (excluding Marion)

Local cities outside of Grant County

North Park Mall

Downtown Marion

SR 37 / Western / "The Bypass"

2. WHICH FACTORS AFFECT YOUR DECISION NOT TO SHOP IN THE MARION AREA? (PLEASE CHECK ALL THAT APPLY)

Goods and services not available locally

Better selection of goods and services offered elsewhere

Better service available elsewhere— friendly, helpful, etc.

Lower prices elsewhere

More parking and better traffic conditions elsewhere

Cleaner/More attractive looking stores and environments

Other: \_\_\_\_\_

3. IF YOU ARE A BUSINESS OWNER, WHAT LOCAL FACTORS LIMIT YOUR ABILITY TO SUCCEED/EXPAND? (PLEASE CHOOSE UP TO 5)

I am not a business owner

I have no limiting factors

Energy costs

Property taxes

Labor availability/cost

Transportation/Parking

Other: \_\_\_\_\_

Limited access to capital

No marketing opportunities

Land/Facility availability/cost

Raw material availability/cost

Local government regulations

4. DO YOU AGREE WITH THE FOLLOWING? (YES, NO, UNSURE) THE CITY NEEDS...

**Y N U**

more affordable housing

to set aside land for future development

to focus on rehabbing/redeveloping within City

to annex adjacent land/county neighborhoods

to retain / attract more young professionals

to focus on becoming attractive to families

to make job creation a priority

to make design and appearance a priority

to make preservation a priority

more "green" and environmentally friendly practices

5. WHAT SHOULD BE THE CITY'S PRIORITY TO INVEST PUBLIC FUNDS TO IMPROVE THE CITY? (HIGH PRIORITY OR LOW PRIORITY)

**H L**

Encourage residential development / redevelopment

Encourage industrial development / expansion

Encourage retail & service development / retention

Encourage creative / technology growth

Focus on design / Overall cleanup

Improved and additional streets and sidewalks

Cleaner/More attractive stores and environments

Other: \_\_\_\_\_

6. FOR WHICH ITEMS ARE YOU WILLING TO PAY SLIGHTLY HIGHER TAXES? (PLEASE CHECK YES OR NO)

**Y N**

Improved or additional sidewalks

Improved or additional streets

Improved aesthetics of major gateways into Marion

Crosswalk / Intersection improvements on major roads

Public gathering spaces / Parks

Linked pedestrian paths along roads / Bicycle lanes

Improving the River / Creating Public Riverfront areas

Affordable housing / Quality workforce housing

Infrastructure / Stormwater facilities

Public parking / Garages

Better public transportation systems

Increased public services (police, fire, etc.)

Other: \_\_\_\_\_

Do not raise our taxes for any reason

7. WHAT MAJOR ISSUES SHOULD THE CITY OF MARION FOCUS ON IN THE NEXT 20 YEARS? (PLEASE CHOOSE TOP 5 ANSWERS)

Local job opportunities

Recreational opportunities

Developing vacant lots

Cultural and civic activities

Population growth

Community services

Beautification efforts

Other: \_\_\_\_\_

Tourism / Marketing

Neighborhood improvements

Retain/bring youth to live here

Historic Preservation

Restore Downtown Marion

Housing for young families

Housing for elderly / retirees

[ Please complete Questions 10-24 on 2nd page.]



**PLEASE TELL US ABOUT YOUR NEIGHBORHOOD:**  
(WHERE YOU LIVE OR WORK INSIDE CITY LIMITS)

- 8. HOW LONG HAVE YOU LIVED IN THIS NEIGHBORHOOD?**
- Less than a year  
 1-5 years  
 6-10 years  
 11-20 years  
 21-30 years  
 31+ years
- 9. HOW MANY PETS (CATS & DOGS) SHOULD BE ALLOWED PER HOUSE IN YOUR NEIGHBORHOOD?**
- 0  
 1  
 2  
 3  
 No restrictions; as many as they feel they can care for
- 4  
 5  
 6  
 7+

**10. ARE YOU AWARE OF YOUR NEIGHBORHOOD ASSOCIATION?**  
(PLEASE CHOOSE ONE)

- Yes, I have attended a meeting in the past  
 Yes, but I can't make it to the meetings (date & times)  
 Yes, but I am not interested in being involved  
 No, I am not aware of our Neighborhood Association

**11. PLEASE RATE THE FOLLOWING IN YOUR NEIGHBORHOOD:**

- Y N (PLEASE CHECK YES OR NO)**
- Our neighborhood is generally safe  
  Our neighborhood is safe **at night**  
  Police protection is adequate  
  Local schools are adequately preparing our children for the future  
  I have easy access to public transportation  
  Our overall street appearance/cleanliness is satisfactory  
  Owners take good care of their property  
  Rental housing appearance/cleanliness is satisfactory  
  There should be minimum standards for rental housing regarding appearance, safety, and public health concerns  
  We need more parks/recreational opportunities  
  We need more local/neighborhood businesses  
  I would buy produce regularly at a farmer's market  
  I participate in the Annual Neighborhood Cleanup  
  I know many of my neighbors  
  I would recommend my neighborhood to others to live

**12. HOW DO YOU FEEL ABOUT HOME-BASED BUSINESSES IN YOUR NEIGHBORHOOD? (PLEASE CHECK ALL THAT APPLY)**

- Allow home offices that have no impact outside of home  
 Allow only on main roads  
 Allow anywhere; with parking, signage and lighting restrictions  
 Allow anywhere; with no restrictions  
 Do not allow in my neighborhood

**PLEASE RETURN TO:**  
 City Hall, Advisory Plan Department  
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**PLEASE TELL US A LITTLE ABOUT YOURSELF:**  
(YOUR ANSWERS ARE COMPLETELY ANONYMOUS)

- 13. AGE:**  
 Under 18  
 18-25  
 26-35  
 36-45  
 46-55  
 56+
- 14. STATUS:**  
 Single  
 Married
- 15. DO YOU OWN OR RENT YOUR HOME?**  
 Own  
 Rent
- 16. WHERE DO YOU LIVE?**  
 Inside city limits of Marion  
 Outside city limits, but within Grant County  
 Outside of Grant County

- 17. ARE YOU EMPLOYED?**  
 Yes, employed full-time  
 Yes, employed part-time  
 No, fulltime student  
 No, disabled / retired  
 No, unemployed
- 18. HOUSEHOLD INCOME:**  
 \$0-20,000  
 \$20-40,000  
 \$40-60,000  
 \$60-80,000  
 \$80,000+

- 19. TOTAL # IN HOUSEHOLD:**  
 1  
 2  
 3  
 4  
 5  
 6+
- 20. # OF CHILDREN IN THE HOUSE UNDER 18 YRS:**  
 0  
 1  
 2  
 3  
 4  
 5+

- 21. ARE THE ADDRESS NUMBERS CLEARLY DISPLAYED ON THE FRONT OF YOUR HOUSE?**  
 Yes  
 No (PLEASE DO SO FOR TIMELY EMERGENCY RESPONSE)
- 22. HOW LONG HAVE YOU LIVED / WORKED IN MARION?**  
 Less than a year  
 1-5 years  
 6-10 years  
 11-20 years  
 21-30 years  
 31+ years

**23. WHY DID YOU CHOOSE TO LIVE / WORK IN MARION?**  
(PLEASE CHECK ALL THAT APPLY)

- Availability of services & infrastructure  
 Geographic location / Proximity to other nearby cities  
 Good place to raise children / Good school system  
 Quality of life / Small town atmosphere  
 Higher Education / College / Training  
 Affordable housing  
 Offered a job / To find work  
 Born or raised here  
 Other: \_\_\_\_\_
- Safe place to live  
 Good place to retire  
 Community spirit

**24. WHICH OF THE FOLLOWING COULD CAUSE YOU TO LEAVE MARION? (PLEASE CHECK ALL THAT APPLY)**

- Cost of living/high taxes  
 Inadequate shopping opportunities  
 Inadequate housing opportunities  
 Quality of the schools  
 Inadequate parks & recreational facilities  
 Lack of nightlife / Lack of entertainment opportunities  
 Loss of community character  
 Other: \_\_\_\_\_
- Lack of job opportunities

PLACE  
POSTAGE  
HERE

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**ADVISORY PLAN DEPARTMENT**  
**301 S. BRANSON STREET**  
**MARION, IN 46952**

[ PLEASE FOLD AND TAPE TO MAIL. THANK YOU FOR YOUR PARTICIPATION! ]